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The Manager
Market Announcements Platform
Australian Securities Exchange Limited

BEAM PARTNERS WITH KOGAN TO SELL ZOLEO

Highlights:

- **Beam signs agreement with Kogan.com to sell ZOLEO via the Kogan Marketplace**
- **Kogan.com's website attracts 11m monthly visitors and has 2.2m active users**
- **Partnership provides a significant sales channel ahead of the important Christmas shopping season**
- **Expected increase in Australians holidaying in rural and remote destinations will likely boost demand for ZOLEO**
- **Beam believes ZOLEO will also be an indispensable tool during the bushfire season**

Beam Communications Holdings Ltd (ASX: BCC, "Beam" or the "Company") is pleased to announce that it has signed an agreement with **Kogan.com Ltd** (ASX: KGN) to sell ZOLEO through the Kogan Marketplace to Australian consumers.

The agreement will place the Beam designed and developed seamless global messaging device in front of Kogan's 11 million monthly website visitors and over 2.2 million active customers at a time when Australians are increasingly engaging in outdoor activities in areas with no or limited mobile coverage.

"We are delighted to partner with Beam to offer ZOLEO to millions of Aussies who use the Kogan.com website," said Lazar Monin, Director of Marketplace.

ZOLEO is also available through the Australian websites of Amazon.com and eBay, as well as LiTMUS LAB in flagship Myer stores. The ZOLEO device retails for \$345 with subscription plans starting from \$32 a month.

Beam's managing director and chief executive officer, Michael Capocchi, said:

"Our partnership with Kogan will give us access to a wider group of consumers ahead of the important Christmas shopping period.

"Many more Australians will be heading to regional and remote holiday destinations during the summer break and with 80% of Australia's land mass not covered by mobile, consumers will benefit from having uninterrupted and reliable connection through ZOLEO, whether that be for emergencies or to message and engage with friends and family.

“ZOLEO will also prove to be an indispensable tool during the upcoming fire season, as it doesn’t require any ground infrastructure to function.”



Yours faithfully,



Dennis Payne
Chief Financial Officer & Company Secretary

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About Beam Communications Limited

Beam Communications Holdings Limited is an Australian publicly-listed company (ASX:BCC) that specialises in the design, development, manufacture and distribution of satellite, cellular and dual-mode equipment applications and services. Its products and services are adopted by some of the world's largest satellite and telecommunications companies, such as Iridium, Telstra, KDDI, Inmarsat & Thuraya, to fill the global needs of Information Communication & Technology markets. Beam Communications Holdings Limited owns 100% of Beam Communications Pty Ltd and SatPhone Shop Pty Ltd www.satphoneshop.com. For more information, visit www.beamcommunications.com.

About Kogan.com

Kogan.com is a portfolio of retail and services businesses that includes Kogan Retail, Kogan Marketplace, Kogan Mobile, Kogan Internet, Kogan Insurance, Kogan Travel, Kogan Money, Kogan Cars, Kogan Energy, Dick Smith and Matt Blatt. Kogan.com is a leading Australian consumer brand renowned for price leadership through digital efficiency. The Company is focused on making in-demand products and services more affordable and accessible.